

SHANTESH GOGI

RICH MEDIA SPECIALIST / WEB DEVELOPER / CREATIVE STRATEGIST

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PROFILE

- ▶ Over 10 years of experience in Digital Media / Design / Ad tech / UI / Web development. I can straddle the commercial and creative domains with ease. This translates to complete control over projects from the initial concept, execution to final delivery.
- ▶ Hire, train, mentor and manage designers and developers and responsible for end to end creative operations.
- ▶ At InMobi, I build and innovate cutting-edge rich media capabilities and work with creative directors and push boundaries of what is technically and creatively possible on a mobile device to create beautiful and interactive experiences. I have been responsible for creating the **Industry First** rich media concepts like using augmented reality, 360 videos and face recognition within HTML5 ads.
- ▶ Have closely worked with majority of top brands & agencies of various countries and verticals. I have won several awards under **MMA Smarties (Global & Regional), Mob-Ex, AMY Awards and Spark Awards** for InMobi.
- ▶ Aided the sales teams as a key enabler for successfully closing sales pitches using creatives as a lever.

EXPERIENCE

InMobi

2013 - Present
Bangalore

Head, Creative Services and Development

Manage end to end delivery of every aspect of rich media creatives with high level of efficiency and quality.

Thomson Reuters

2009 - 2013
Bangalore

Senior Web Developer

Experience of developing over 300 pixel perfect responsive websites for numerous law firms and attorneys in US.

Ocwen Financial Corporation

2008 - 2009

Web Support Engineer

Debug, deploy and support various financial applications.

EDUCATION

Bachelor of Engineering

2003 - 2007

Visvesvaraya Technological University

Malnad College of Engineering, Hassan, karnataka.



DESIGN & SOFTWARE SKILLS

Rockstar Skills

CELTRA ●●●●●
INMOBI STUDIO ●●●●●
PROJECT MGMT ●●●●●

Software Skills

PHOTOSHOP ●●●●●
ILLUSTRATOR ●●●●●
AFTER EFFECTS ●●●●●

Web Skills

HTML5 ●●●●●
CSS3 ●●●●●
JAVASCRIPT ●●●●●

THANKS FOR YOUR TIME